



## FELLOWSHIP OF FATHERS FOUNDATION

*For Immediate Release*

Fellowship Of Fathers Foundation (FoFF) Announces... **Press Release**

*Amazon.com Welcomes Fellowship of Fathers Foundation (FoFF) as an Official Partner in its Amazon Smile Program*

**Friends of FoFF Can Now Support the Work of the Foundation for FREE Every Time They Make An Amazon Purchase.**



**NY, NY / April 15, 2016** -Amazon.com, the huge e-commerce web site, will help the Fellowship of Fathers Foundation (FoFF) generate support for its global mission to support fatherhood, family and faith via its [Amazon.com Smile Program](#).

All Amazon.com users can designate **0.5%** of all of their Amazon.com purchases be given to the FoFF at absolutely zero cost to themselves. Signing up is easy. Amazon.com members can just go to **Smile.Amazon.com** and designate "**Fellowship of Fathers**" as their chosen charity. Those who are not yet Amazon.com members must first become members to take advantage of the Amazon.com Smile Program.

"We are thankful to Amazon.com for including the Fellowship of Fathers in their Smile Program" said Gregory W. Slayton, the Chairman of the Fellowship of Fathers Foundation. "This is a great way for everyone who supports the goals of the FoFF to support the work...free of charge!! 0.5% of all Amazon.com purchases can add up over time. And again there is zero cost for the buyer. Our deepest thanks to all of our partners, friends and supporters who sign up at Smile.Amazon.com and designate the Fellowship of Fathers as the charity of choice."

For more information on the Amazon.com Smile Program please visit

### About Fellowship Of Father's Foundation

The Fellowship of Fathers Foundation ([www.FellowshipOfFathersFoundation.org](http://www.FellowshipOfFathersFoundation.org)) exists to promote high quality Fatherhood and Motherhood both here in the U.S. and around the world. FoFF was founded by the Honorable Gregory W. and Marina Slayton to help parents everywhere. Professor Slayton grew up without a real father and has spent over 30 years studying effective (and ineffective) fatherhood on five continents. Mrs. Slayton's father spent a significant portion of his childhood in an orphanage. The Slaytons have been married for 26+ years and are deeply blessed to have four wonderful children. Family, faith and friendship are extremely important to them both.

The Slaytons believe that being a good parent is the most important job any mom or dad will ever have. As Mr. Slayton has written: "Being a good parent is a blessing not only to our children and their children, but to our communities and to our wider world as well. Being a good dad is also very much a blessing to ourselves as men, for it is in bearing the burdens of fatherhood that we grow to be better fathers, better husbands and better men."

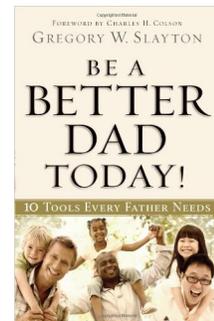
### About AmazonSmile

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. When you shop at [smile.amazon.com](http://smile.amazon.com), you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization. You can choose from nearly one million organizations to support.

## Be a BETTER DAD Today!

### **PURCHASE NOW.**

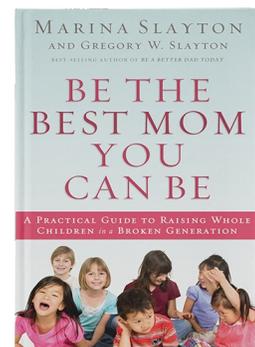
**Be a Better Dad Today!** is a global bestseller with over 250,000 copies in print for a reason: it's one of the best books on fatherhood you will ever read. Warmly endorsed by dozens of America's best-known and most respected fathers, the book lays out the "Ten Tools of Fatherhood" that will help every dad who uses them. The book is the product of Slayton's thirty year study of fatherhood on five different continents, his research, and his own experience raising four children with his wife of twenty-six years. Slayton's easy-to-read, friendly style makes it a fun read, and the many great stories and real life examples bring it to life. 100% of the authors' profits are given to charities supporting fatherhood, family and faith. So your purchase can be a double blessing!



## Be the BEST MOM You can be.

### **PURCHASE NOW.**

What if you could sit down with a wise, experienced mom-someone who has dealt with her child being bullied, who has seen the impact of permissiveness, who has been forced to depend on God for every single day, and still talks with grace and compassion? Marina Slayton, with the help of her husband Gregory, has written a deeply insightful and encouraging book for Moms everywhere. The subtitle tells the story "**A Practical Guide to Raising Whole Children in a Broken Generation.**"



The book is easy to read, encouraging and challenging at the same time. A great resource for every Mom who wants to be the best Mom she can be.

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