



## Family First Malaysia Launches Family First Initiative with 200 Plus Partners



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In an increasingly disconnected world, there is great need for families to come together. Strengthening family bonds strengthens the community and reconnects the world in which we live, work, and play.

Recognizing the importance and priority of the family, Family First Malaysia recently launched its Family First initiative at an event held at UCSI's Le Quadri Hotel. The Malaysian chapter of Family First is headed by Tan Tek Seng, the Deputy Chairman of [Family First Asia](#). Their goal is to build a legacy for strong families, making households an oasis for all family members through strengthening marriages and enhancing parenting skills.



Partners of Family First at the "Be a Better Dad Today" book launch

Family First Malaysia was conceived two years ago and, in April of this year, was officially established. The Le Quadri Hotel event was graced by leaders of the wider Family First community from Indonesia, the USA, Taiwan, Hong Kong, Singapore, and the Philippines. Over 200 partners added their strength, counsel, and encouragement as Family First Malaysia chapter became a reality.



Bro Tan Tek Seng, chairman of Family First Malaysia sharing his message.



Bro Tek Seng with Professor Slayton.

In his address, Mr. Tan shared that a family is like a tree whose branches may grow in different directions, yet it is rooted in a solid foundation. Family First Malaysia was founded to be a community-focused non-profit serving all families, regardless of ethnicity, religious background, or social status.

"It's a great honor to be the Chairman of Family First Malaysia" offered Mr. Tan. "We have a great leadership team and a wonderful group of partners all over Malaysia." We are honored to be part of the growing Family First movement, and we hope to serve many thousands of Malaysian families in the coming years."

Gregory Slayton, the Chairman of [Family First Asia](#), added his thoughts: "Our Family First Malaysia colleagues are off to a great start here in this beautiful Nation. I have no doubt that by God's grace they will help many thousands of families in the years ahead. It is a great honor to be with them at this wonderful kick-off event - and I salute the entire FFM Team for such an impressive start."



The launch of the book "Be a Better Dad Today" was graced by Pr Daniel Ho, an advisor of Family First Malaysia.



Datuk Chua Jui Meng (center) is another advisor to Family First Malaysia.

